



# Preventive health, where life already happens

A few minutes. A simple check. Part of everyday movement.

## Health checks are important. Getting them done is not easy.



Clinics require time and intent



Health checks are often postponed



Daily routines already have waiting moments

## Turn waiting time into health awareness



Walk up



Consent



Vital scan



Instant results

Designed to fit into everyday pauses, not appointments.

## A simple check, with real value



Reassurance through structured vitals

Clear, guided measurements you can trust, not guesswork from home devices.



Early awareness without anxiety

Signals that help you decide if follow-up is needed, without diagnosis or alarm.



A digital record for future reference

Your results are securely saved, ready for review by a doctor when you choose.

## When access is easy, prevention becomes a habit



Repeat use



Everyday access



Preventive care at scale



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# How public-place preventive health works

Preventive health in public spaces succeeds because it aligns with how people already live, move, and make everyday decisions. Instead of requiring planning, appointments, or intent, screening becomes accessible during moments that already exist within daily routines.

This approach does not replace clinics or doctors. It creates an early, structured layer of health awareness that can be acted upon later, when medical attention is chosen or required.

- Screening shifts from destinations to daily environments
- Awareness is created early, without pressure or obligation

By embedding screening into everyday spaces, preventive health moves from intention to repeatable action at population scale.

## The public-place screening interaction

Public settings demand a different design philosophy from clinics. Interactions must be fast, intuitive, and respectful of privacy, without feeling rushed or superficial.

hPOD is designed specifically for these environments, offering a guided interaction that feels approachable rather than clinical. Consistent baseline data

- Designed for short interactions
- Configurable by location and context
- Assisted, not clinical

## What this enables beyond the scan

The real value of public-place preventive screening lies not just in measurement, but in what those measurements enable next.

By capturing structured data early, individuals and health systems gain multiple pathways to act, without forcing a single outcome.

- Personal awareness and tracking
- Doctor review and follow-up
- Extended preventive support

Public-place screening does not create a care pathway. It enables many, chosen by the individual.



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# A preventive platform that sustains itself

Public-place preventive screening only works at scale when the commercial model is as practical as the health model. hPOD is designed to operate under two complementary structures, allowing deployment to adapt to context, footfall, and stakeholder objectives.

Whether funded directly by individuals or supported by institutional partners, the same infrastructure delivers consistent preventive value while maintaining economic viability.

## Model 1: Chargeable Access

In high-footfall environments, preventive screening can operate as a direct-to-consumer service embedded into daily movement.

Individuals choose to engage through pay-per-use or subscription access, enabling scalable investor-backed deployment.

- Pay-per-use or subscription
- Revenue linked to engagement
- Scalable across dense locations
- Standardized operating model

Capital concentrates in standardized infrastructure, while recurring usage drives predictable margins through repeat participation and multi-site scale.

## Model 2: Sponsored Deployment

In selected environments, preventive access is funded by institutional partners seeking structured population engagement.

Sponsors support deployment to enable early awareness, preventive outreach, and measurable health interaction at scale.

- Funded individual access
- Institutional partnership model
- Insurance and public health alignment
- Early pathway visibility

Sponsors gain structured preventive touchpoints, measurable engagement metrics, and scalable outreach without expanding traditional clinical infra.

Different funding structures.  
Shared outcomes.



### Individuals

Convenient access  
Structured data  
Early awareness



### Site Operators

Wellness amenity  
Dwell value  
Modern positioning



### Health Systems

Early engagement  
Visit readiness  
Preventive data



### Sponsors

Population visibility  
Preventive outreach  
Impact metrics



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## Embedded preventive access for everyday environments

### Disclaimer

hPOD provides structured preventive screening and does not replace medical consultation, diagnosis, or treatment.

Results generated through the platform are intended to support awareness and informed decision-making. Individuals are encouraged to consult qualified healthcare professionals for clinical interpretation and follow-up care.

Data is collected and stored with explicit consent and handled in accordance with applicable privacy and regulatory requirements. Records remain under the control of the individual and may be shared only when authorised.

Deployment models and service configurations may vary by location, regulatory framework, and institutional partnership.

Images and visual representations used in this document are illustrative and for representative purposes only.



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